🛠️ Top Tools Used by the Top 1% of Online Entrepreneurs

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Category	Tool Name	Purpose / Description
Selling Platforms	Gumroad, Payhip, Podia	Sell digital products and courses easily – no website needed
Email Marketing	MailerLite, Systeme.io, ConvertKit	Send newsletters, automate email sequences, build your list
Design & Graphics	Canva, Adobe Express	Create visuals, product covers, social media posts, mockups
Writing & AI Tools	ChatGPT, Jasper.ai	Generate descriptions, emails, titles, and content ideas
Video Creation & Editing	CapCut, InShot, Descript	Edit short-form videos for TikTok, Reels, YouTube Shorts
Website & Landing Pages	Carrd, Systeme.io, WordPress	Build simple sales pages, landing pages, and mini-sites
Task & Goal Management	Trello, Notion, Asana	Track goals, daily/weekly tasks, and content planning
Analytics & Bio Links	Bitly, Linktree, Beacons	Create "link in bio" pages, track clicks and conversions
Payments & Checkout	Stripe, PayPal	Accept global payments securely and easily
Freebie Delivery	Google Drive, Dropbox	Share free PDFs, guides, and downloads with your audience
Content Scheduling	Notion, Metricool, Buffer	Plan and schedule posts across social media platforms
Online Course Creation	Teachable, Kajabi, Thinkific	Build and sell online courses with videos, quizzes, and lesson modules